Threadless Rules summary

Scores

* For 7 days the Threadless community scores your design 1 to 5 and leaves comments. Thsese scores and comments help us pick winning designs to print
* Subs to contests: 7 day cap for voting each would be fairer than one based on contest DL
* Scoring open for 7 days
* Slogans will be up for scoring for 7 days just like design subs
* Scoring is open for 20 days. Why? Normal is 7 days

Dfsa

* Since the challenge is still open you can be part of choosing what design gets printed to benefit this cause
* Scoring page can be filtered by newest, oldest, average score and title. Aggregation by average
* Randomization of scoring section?
* Vote 4 or 5 if you like it and say $5 if you would like to buy it. (No need to buy, just get an email if printed)
* I don’t rate solely on whether I would wear it or not. Artwork well => I vote well
* Even though I subbed in challenge, I didn’t feel bad voting 1 on 90+ % of subs, it was my honest opinion
* I can change evaluation in single design view but not in many design view…
* You could always go back and change your score
* System in place to remove the designs that are doing the worst from scoring: After first 24 h below 1.7 => design dropped
* I agree to the legal terms and understand my design can be dropped from scoring early if it gets a low score
* I agree to the legal terms and understand my design can be dropped from scoring early if it gets a low score!!
* Score viewable after you’ve scored design => public, but won’t influence score
* You will be able to see your score shortly after the voting period is up on your design
* Scores displayed after scoring ends (There have been some changes)
* Exposing scores publicly => first step in giving us the freedom to showcase cool stuff happening in community
* I think they disabled the ability to see scores during the contest to discourage people from downvoting high scoring designs
* Be sure to vote on the design

Selecting winners

* What scoring is enough to get my design printed?
* 3.05 is a good score, around the threshold marking a well-received design
* Anything above 3.0 is good but there are no guarantees because ultimately Threadless printes what they like/ think would sell, and only use scores as a guideline
* Interpreting scores
  + 1.7-2.3 lowest
  + 2.3-2.6 medium
  + 2.6-3.0 medium-high
  + 3.0-4.0 high
  + 4+ legendary
* 2.56 isn’t bad at all… but keep in mind that the score is relatively irrelevant
* The key to winning is making a good design, not getting the highest score
* Votes are so important to our decision in picking designs for printing we need more people voting
* The scoring influences the Threadless staff, but they ultimately make the decision to print or not
* Threadless doesn’t just decide what it prints from scores. Other factors:
  + Number of comments : less than 20 or more than 50
  + Checkbox “I’d buy it!”
* Told her it didn’t make any difference how many 1’s your gave to others and it was going to make me look bad
* Think we missed a design? Teel us to #printit
  + Show us another artist’s design on Twitter, Tumblr, or Pinterest with hashtag #printit
  + We’ll be checking the hashtag from here on
  + We’ll print at least 6 overlooked designs between now and Feb 28
  + The design you #printit should be other designer’s. You don’t have to have scored it to post it

Process

* Make great ideas, share them with the world, earn fame and fortune. Repeat.
* We host themed challenges to inspire artists to create designs they might not have thought otherwise.
* Often a partner joins the fun and awards the chosen designer cool swag in addition to the cash prize
* Here’s how it works
  + Rules, p. 27!!
* How to get printed in 3 easy steps
  + Draw something
  + Submit
  + Repeat
  + Don’t matter how good it is, don’t matter how bad it is, just don’t stop submitting
* Draw design by hand, tape picture, submit?
  + Basically yes, as long as it follows guidelines
* You can use the community to help you out with designs:
  + Post WIPs etc. They’ll help you out!
* Once you’ve prepared your design files, it’s time to submit it for scoring! Follow the instructions and fill out the form (The whole thing)
* Challenge submission
  1. Get your idea ready to submit
  2. Submit to the challenge
  3. The community scores your design
  4. IF your design gets printed you’ll get… <prizes>
* Submit your design
  + Pick challenge
  + Threadless is our big, ongoing challenge
  + All the rest have themes, timelines & different stuff
* Design review
  + Design doesn’t go up immediately
  + Review by staff, tee not offensive
  + Poor quality/ expectation of low score also refected
  + Rejection => email explaining why. If strange, ask what forum thinks
  + Rejected design: 1) seek help 2) start new design
  + Accepted design: within couple of days goes up for scoring => get email
  + You get a message in any case. Even if it can or can’t be scored
* For 7 days the Threadless community scores your design 1 to 5 and leaves comments. These help us pick which designs to print
* Designs printed on weekly basis, probably less than 10, not counting the reprints
  + They could print it even years later, but generally after 3 months changes are very slim
* Getting printed
  + Most cases email within month of finishing scoring
  + Never decide not to print => could get printed later (p.23)
* If not printed here, can be submitted elsewhere
  + If another prints, then have to decline possible Threadless offer

Slogan rules (p. 12)

* Limit submissions
* Show trending
* Second round: tweet slogan (automatically?)
* Highest scoring retweeted by Threadless
* Ability to flag slogans seen on other sites, threshold approach
* Flags & checks to make sure the right submitter is rewarded
* All slogans archived
  + Resubmission possible, uses 1-per-day

Specifications / technical requirement

* Threadless prints art on tees, but not any style of art
  + “Threadless feel”
* Threadless doesn’t print all types of art
* Scores well
  + Concept: Invoke some thought
  + Aesthetics: Nice to look at designs are scored highly
* We shouldn’t try to define Threadless look. Let new people bring whatever they whatn
* Submission guidelines and assets seem to be about the same for different challenges
* Read our submission guidelines to learn about printing techniques, creating high resolution artwork, preparing presentation files and following rules
* Design challenge submission legal terms & conditions (p.32)
* Here’s how it works (p. 31)
  + Submission guidelines & assets
  + Submit a design
* Here’s how it works
  + Submission guidelines & assets
  + Submit a design
* Submission guidelines p. 7
  + Layers separate
  + Pixels
  + Jpg.
  + Etc
* Printing area 14”x17”
  + 4500x5100 px
  + Resolution 150 dpi
  + DPI and dimensions!
* Add your image files
  + File specification
* Dot your halftones and cross your hatches. Checklist p. 1
* You can use an existing Flaming Lips logo, no logo at all or get creative and make your own
* This got rejected. I hope to get past copyright issues by changing minor details of characters
* Make sure to obey rules of parody in this challenge. If unsure about character ask Rachel and Dan
* Template downloads
* Template downloads
  + Specifications p. 32
* Use a photo template for your work to achieve a professional look
* You’ll also find color specifications and downloadable assets like templates and blank photos for mockups
* You have a choice of preview image
  + Flash presentation alternative
* Choose files to display your design
  + Use up to 3
  + Gif or jpg, RGB not CMYK
  + 845x445
  + Multiple will display as slideshow
  + Total less than 250 kb

Themes, Tshirt

* List of challenges p. 1-2
* Submit a design for a baseball tee
  + Babes & boys
  + ¾ sleeves
  + Max 2 colors
  + Baseball theme not necessary
* Brief in coach language
  + One to two colors, no need to go show pony
  + Work alone or in a team
  + Three weeks time
  + Let’s focus
  + Design does not have to be baseball themes
* Create an oxymoron themed design
  + Full instructions p. 26
* Submit a clever design and $500 could be yours!
  + Collab with Gap
  + Specs of design
  + Prizes
* Your challenge is to create a Tshirt design inspired by your own soundtrack
  + Design brief
* Submit simple design
  + Simplify
  + Max 3 colors
  + Texture ok
  + Prizes
* Create an odd couples t-shirt design
* The rules are quite simple: Use black and white only in your design
* Design a tshirt inspired by east meets west
  + Design brief
* Design an awkward design and it could appear on MTV’s awkward!

Other than tshirt themes

* Create a design for Bow Truss coffee bags
  + For worldwide sale
  + No color restrictions
  + Sticker goes to front
* Design a towel, tank or tote inspired by…
* Create something original for shop space
  + $500 for winner
  + Dimensions…
  + How to submit

Collaboration themes

* Design t-shirt inspired by one of 15 universities
  + Design brief
* Create design inspired by Mary Blair
  + Brief
  + Prizes
* Design a t-shirt inspired by Flat Foot 56
  + Brief
  + Prizes
* Bring to life your love of bats in any way you can imagine. Your design can be spooky, funny, creepy, or scary
* Design a snowboard + tee
  + Same or complementary design
  + Prizes
* Design a tee to support…
* Create a super cat design
  + In honor of adopt a shelter cat month
  + Threadless supports ASPCA
* Now’s your change to win major award… by designing a t-shirt inspired by any headlines on the onion.com
  + Mention headline
* Create Toy Story t-shirt
  + Include official characters
  + No adult content
  + Prizes
* Design a t-shirt inspired by… x2
* Design a tee to inspire safer net
  + Better digital defenders
  + 25 % net sales to DNA
  + Hopeful design
  + Legal stuff
* Design a tshirt inspired by Arcade Fire music
  + Describe it with design
  + 25 % of sales to partners in health
* Create a t-shirt inspired by creature forest
  + Design brief
  + 25 % of net proceeds donated to Music Relief

Deadlines

* Limited submissions
  + 1 slogan / 24 h
  + Minimizing impact of random junk submitters
* Challenge status:
  + Submit for 12 more days
  + Submission dates…
  + Submissions close at…
* Submit for 17 more days
  + Submission dates…
  + Submission closes at…
* Get your ideas in by 5/17/2013
* If you have an idea for a design, submit it by June 3. You can also score designs to help pick the winner
* Button down shirts will be a permanent option for patterns submission, so it’s ok to be fashionably late
* Post your caption in the comments by 11/31 5 pm CT and Threadstaff judges will pick their favorite to send $25
* Days measured from 12 AM CT to 12 AM CT the next day. Miss a day, you’re out!

Scoring competitions

* Score at least 80 spiderman designs and we’ll give $25 gift codes to 8 random scorers
* Help to choose winner for this challenge…
  + Score at least 50 … designs and one random scorer will win $50 gift card
* Between 3.7.-7.7 score 25 designs daily and enter to win $250 gift card & art panel
* Score 50 Dangers… submissions by 9/11 for a change to win $75 in Threadless cash
* Score 50 Gap worn designs, snag $50. Post ones you absolutely love in comments below
* Score 50 dangers of the deep submissions by 9/11 for your change at $75 Threadless cash
* You are automatically entered when you score 50 designs so get to it!
* Score Fraggle Rock designs to win Fraggle Rock collector DVDs! Score 50 to enter
* Score 100 Trina Turk designs by 8/30 and one randomly selected scorer will get $100 Trina Turk + $100 Threadcash
* Score 60 of ‘em and you’ll automatically be entered into random drawing for $60 Threadcash
* Score 50 designs for your change at a signed single of … and a gift code. 5 people will win
* Score 100 loves clever designs and one lucky scorer will receive a $100 gift code + Skype knock knock jokes
* Score 50 bat designs by 9/20 and one randomly chosen scorer will get pair of VIP passes to Austin city limits
* Score 75 Duvet designs by Aug 24:
  + $50 Threadless
  + Bed, Bath & Beyond duvet
  + 4 lucky voters
* We’re giving away $50 in Threadcash and a $50 Gap giftcard to one lucky scorer
  + Score 50 designs by 6/4
* Score 50 loves photography submissions by June 14 for your change at a $50 Threadless gift code

Prizing

* Just make and enjoy
* Don’t focus on getting printed, just make stuff and enjoy it. High scores are nice but don’t equate to a print
* Check out the prizing and submit
* Check out the prizing and submit an the challenge page
* If your design wins this challenge you’ll get:
  + $2000
  + $500 gift code
  + 2 tickets to APCA
  + …
* If you win you’ll get
  + $2000 cash
  + $500 Threadless gift code
  + $200 Onion store code
  + 2 VIP passes
  + Framed front page with photo
  + Onion library
  + Signed letter from CEO
* If your design gets printed, you’ll get
  + $2000 cash
  + $500 gift code
  + Baseball bat
  + Travel cooler
* Other designs chosen for print from this challenge will receive compensation based on the product printed on & the quantity printed
* Each of chosen artists will receive $3000 and…
* One lucky designer will receive $5000 in cash
* Incredible prizing provided by Threadless, Bat Conservation and Bacardi+
  + $750 cash
  + Gift certificate
  + …
* If we print a card with your one-liner, you’ll be compensated on the card
* We’ll hook up one lucky pinner with all the supplies needed to…
* Up got grabs
  + $200 Threadless gift certificate
  + $200 in Photojojo dollaroos
* Enter to win this design if it gets printed!
  + Sign up for giveaway.
  + By submitting my email I understand privacy policy and rules
* Recreate your favorite Threadless design within Minecraft & score $200 gift code
* 100 % of net proceeds from the sale of their tee go to Philippines flood response program
* Splitting winnings up to you, 50/50 basic agreement

Funny competitions

* Once we have our 50 ducks, we’ll update this blog with list of participants
  + The final 10 ducks in the pool receive a $25 gift code
  + Winner more
* Email not shared
  + Unsubscribe any time
  + By entering email you agree to get promotional material
* Giveaway winners will be selected at random
  + No purchase necessary
  + Over 18 to participate
* Pumpkin carving contest
  + Turn archived design to pumpkin carving
  + Painting allowed
  + Exact or loose
  + Post photo to Facebook contest
* Submit your made-up holiday in the comments below before 11/20
  + Our 10 favorites will win Threadless daily calendars!
* In the comments write theme in bold + line or 2 to explain the gist
  + Until Tuesday time to submit
* Contest ends…
  + Threadstaff will vote on all submissions…
  + Winner announced…
  + Grand prize…
  + 2nd…
  + 3rd…
* Scuba ring toss, guess winner now
  + $100 Threadcash
* Just comment in the threads below to win one of 134 iPod touch cases
* Enter by leaving a link to your board in the comments below
* Create a board that includes:
  + 5 goodies from Photojojo store you’d pack
  + 5 Threadless products…
  + 2-3 photos…
* Win Threadless cash by snappin’ pics during the $15 sale!
  + Rules p. 2
* Like the semi-permanent then post “I want tickets!” in the blog below by <date>
  + We’ll pick winners this Wednesday
* Check out the photos below, and in the comment section list the names of designs and artists in correct order
  + First wins
  + Prizes
* Community involvement challenge
  + Tracking participation
  + Many goals
  + Prizes

Promoting own design

* You’re encouraged to promote your design to friends, family and the rest of the internet!
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* Post your design once it is up for voting. This will generate meaningful traffic & opportunity to vote when seen on Tumblr
* Rather than just talk about printed designs & promotions, we can talk about artists, submissions, get people voting, show leaderboards…
* You can post WIP on the blogs => quick answer on details like color
* WIP threads to promote designs
* (Some challenge??)
  + Promote design you’d like to print
  + Do not promote yourself
  + Have fun
  + Do not promote yourself
* Do not post links to your work on design submission pages
* Newbies: Post your own work and I swear I’ll comment something mean on it
* No reason to promote your own design excessively
  + Not against the rules
* Don’t do this: Call all 1000 friends to vote your design
  + Threadless is not against it
  + People on forums don’t like it
* The first thing to do is stop spamming everyone else’s submissions with links to your work. It’s not the done thing around here. Be nice. It’s like cold calling, nobody likes it
* Community notices large number of people voting one design, isn’t looked upon positively

General promotion

* Post your submission below in the comments in video or photo form. You have until 16/4
* Share this challenge with the world
* Tell us why you love your mom and use the hashtag. We’ll pick 2 winners from each channel tomorrow 5 pm
* Repin your favorite pair of socks to win that pair!
  + 8 pairs given away
  + Before Nov 22
* Show your college pride, win $500
  + Counting number of college hashtags on Twitter, Tumbler, etc.
* Get a brand new artist to submit a design to Threadless, and you could both score $2000
  + Instructions p. 37
* Be a pal and like us as much as we like you!
* Send 3 $5 gift cards to your friends to get one yourself
* Win a book by telling us why you love your momma
* Instructions on linking & tagging designs on Tumblr
* Post a photo of tee to wear for your last day on earth with tag #Threadmageddon
* 3 survival packs for winners
* Share this design to help it get printed
* Like & share the artist you like the best then enter to win their collection here

Behavior

* Remember, be nice
* Say somethin’ nice
* We take care of our people
* It’s nice working with nice people
* Feel free to ask any questions
  + Also can ask Isaboa Joe a question at this blog
* Site dedicated to stuff we wear. Why are we nice to people designing crappy t-shirts?
* If I submit I hope people are constructive & supportive
* We are nice because people 1st, designers 2nd
* This is my first design using my Wacom Bamboo, please be kind ;)
* Community should be nice to bad designers
  + Not alienating customers & may become good designers
* If you plan to design here at Threadless, you should spend some time here on the forums
* Give them honest critique, but if “This is crap” is all you can muster, move on
* Feedback: be honest but show some tact if they have put a lot of work into it
* Always try to remember offer good advice in critique section (rather than neato check out mine)
* I will look at your designs and give scores + honest comments (for comments)
* Would appreciate – and reciprocate – any constructive feedback
* I have voted both your designs… could you please score my design?
* (Translation task comment) You’re margins are really that tight you need a bro deal from your community?... … case to not exploit your community

Downvoting

* Cheaters don’t win
* A blog about cheaters: bunch of accounts which all have given avg. score of 1
* Downvoting is when people vote zero on a design to increase their own change of getting printed
* Cheaters never win and winners never cheat… or some shit like that
* Really hope this guy doesn’t end up winning anything
* Same dude whose design just happened to be only in B&W to finish above 3
* Commenting own designs using identities you use to downvote others is just LOW
* There’s nooo waaaay that this got a legit 3.19 and all other scored below 3.0. Ur a cheating rat
* It really sucks you’re cheating the system
* Threadstaff would never pick that design… Bothers me that several fake accounts used to downvote others… can they be removed?
* He can vote his up as much as he wants, but at least stop downvoting so I can gauge how shit my designs are
* Yeah, downvoting good designs is a huge bummer
* Friends coming on to vote you $5 I don’t mind, but downvoting has to stop
* This (cheating) is truly awful… won’t print regardless how many friends vote and downvote. This sort of behavior ruins everyone’s enjoyment

Stealing designs

* Community & Threadless are super trustworthy. You don’t need to worry about people stealing your ideas or art
* I don’t understand how people think this is okay… I just… what. (copied design)
* People who do this should be kicked off the site (copied design)
* You can’t trace with artistic intention, because that wouldn’t be a trace
  + Referencing and copying are not the same thing
* That’s not a reference. It’s a trace. A trace is still a rip
* So lame. Tracing sections of other peoples’ work & combine is debatable – outright stealing goes against what this community is about
* Stock images are fine to use as a base… but you definitely need to build upon them
* Collages from found images are totally ok as long as the images are in the public domain
* Gomedia vectors… they’re allowed. Just not likely to score well or print
* Yep. I’m telling. Threadstaff!
* It would be best to write all accusations here and not actual submission page => not hurting final score if not rip
* Post stolen images here so others know what to look out for!!!
  + Also heavily influenced ones, for educated decision
* If a design has been printed elsewhere, it can not be subbed here
* Those are not rips. Seems to be same author posting to both sites long after the time restriction
  + They can do it

Punishments

* Threadless should print him, see him scramble for high-res separations, then discover theft
* This happiness that he will have for awhile will be the greatest punishment for his action
* Hope they ban him
* They should just delete that idiot’s account
* Threadless should make giant check and… only to troll him hard
* Threadless should print him, and after having realized he’s not able to send the H-res should ban him

Feedback

* If you want some feedback on your design, then post a link to it here. I’ll try my best to give good suggestions… in order to help you improve
* Having your design torn apart by a cutting barb from taz-pie is like a right of passage here. Don’t take it to heart :)
* If you can’t take people being mean or brutally bringing down your designs you are in the wrong field of work / hobby
  + Rude but legit
* If you aren’t willing to change a design, don’t ask for feedback
* It’s up to receiver to make feedback constructive by doing something with it, not the giver of feedback
  + Giver need to be honest
* “Not submitting so no critique fallacy”
  + She’s a consumer of Threadless = target market
* It’s best to keep instincts to retaliate against criticism to yourself x3

Collaboration

* Forum:
  + New designs
  + Promises of comments & scores for comments & scores
* Help us turn existing designs into witty greeting cards!
* If you think you’ve found a headline on the Onion and want to share it with an artist, post it below!
* Post an awkward story of yours below!
* New to Threadless? To comment or leave the link to your board you’ll need to register for a Threadless account
* Please read this handy guide before participating
* Remake swapsies: a community challenge
  + Find a partner
  + Remake their unprinted sub, they remake yours
  + That’s it!
  + No deadlines, only personal timeframe
  + Mention partners subs chosen
  + Mention challenge & add partner as collaborator
  + Include remake logo to avoid dumb comments
* I am so grateful I stumbled upon this offer to get a 50 % share in the project. All I have to do is make everything myself and I’ll get 50 %!
* Collaborators split awards and royalties evenly. All collaborators listed in submission, tags, catalog, etc.
* Comment in this blog if you’re a sloganeer who needs an artist or an artist who wants to bring some slogans to life
* We want you to collab with artist and submit your slogans in finished designs => normal voting process
  + If prizes split 50/50, sloganeers get $1000 instead of $500
* If you’re not the artist type, post your idea below to find a designer collaborator!
* ThreadDuel list of rules followed p. 24

Other

* You are Threadless. You make the ideas, you pick what we sell, you’re why we exist
* When you buy from us you support great art. When you join us you support in biggest possible way
* “Make something cool every day” – TED talk
* Do you still have questions? Check our FAQ to find answers
* None of those are set in stone, changed based on what actually happens

**TASKS**

Scoring challenges

* Score 50 Threadless + Gap worn-in designs
  + Prize
  + Post ones you love to comments
* Score 50 loves photography submissions by June 15 for your change at $50 gift code
* Score 100 Trina Turk Designs
  + Prizes
  + DL
* Score 100 Loves clever designs
  + Prizes
* Score 50 Dangers of deep submissions by <date>
  + Prizes
* Score at least 80 spiderman designs
  + $25 gift code for 8
* Score at least 50 Dr. Jekyll & Mr. Hyde designs
  + Prize $50 gift code
* Score 50 bat designs
  + Prize
  + Deadline
* Score 60 path submissions for $60 Threadcash!
* Score 25 designs every day for a week and win $250 Threadless stuff
  + Will do this!
  + Scored all 34, it was too tempting
* Between <dates> score 25 designs every day
* Score Fraggle Rock designs to win Fraggle Rock collector DVD!
  + 1211 of you scored 50+ designs
* Score 100 designs and you’ll enter to win…
  + Almost 400 super cats to score
* Score 75 duvet designs by August 24 for your change <prize>
* Score Plain White T’s designs to win their album and Threadcash
  + Prizes
  + Start scoring!
* Don’t forget to score designs from Threadless + Gap vote bright challenge
  + Score 50 to enter

Score all

* 1132 designs! Challenge accepted.
  + These things ain’t gonna vote for themselves. I’m going in
  + Updating with my favorites along the way
* 500 of 1158 scored
* I used to vote as much as possible & wanna get back into it
  + Hard part is initial 1000 something
  + After that just check in every few days
* It’s insane there are people that score every design that goes up!

I’m scoring

* Scoring some designs. It’s easy and fun
* Starting by scoring designs. That’s the most obvious thing to do.
* Trying to score designs
  + Scale 1-5
* Scoring designs to get something done
  + Supercats, newest first
  + 262 designs to score
  + 100 to enter a competition
* Scoring some designs.
  + Newest first, Threadless
* Scoring a couple of designs
* Scoring designs
  + Easy “at least I’m doing something” option if I can’t figure out anything else to do
  + 108 supercats already
* Scoring some designs in Onion challenge
* Scoring designs in default settings
  + Single design view
  + 63 to score
  + Category unknown
* Scoring odd couples challenge
  + 223 designs left
  + Scoring open for 6 days
* Scoring some designs. Always a last resort to get something done
  + Important part of Threadless process
* Scoring designs
  + Fun & easy way to get something done
  + Newest baseball tees
  + 51 designs in about a week
* It’s easy to get in a flow for a while when scoring designs
* Just going to do the daily evaluation task
* Scoring whatever is the default
* Scoring designs
  + Threadless
  + Filtered by average score
* Scoring super cats challenge
* Scoring B&W submissions
* Scoring designs in Threadless challenge
  + 400 left
  + Open for 7 days
* Scoring designs. What else would I do?
* Scoring designs. It’s my favorite activity on the site
* Scoring greeting cards
* Scored almost 200 designs
* Scoring Threadless challenge
  + Only 71 left
  + Scored ‘em all!
* Again… scored ‘em all!
* Scoring some newest designs in Threadless challenge
  + Scored maybe 40
* Scoring, again
  + New Threadless
  + Scored a bunch
* Daily scoring
  + Commented on design
* Scoring awkward challenge
  + Commented on design
* Scoring awkward challenge
  + Scored ‘em all
* Scoring designs to get 25 done for today
  + 281 to score
  + Scored about 30
* Scored at least 30 designs
* Scoring designs. It’s late.
  + Even commented, which I don’t like to do often
* Scoring some designs in Threadless challenge
  + Scored 100 designs
* Scoring some designs
  + Newest, whatever is the default
  + Scored about 50

Please score!

* 3 designs submitted
  + Score now
  + They could use some love :) thanks
* Here is my first submitted design. Hope you like it and vote for it =)
* 1 Design submitted
  + Score now!
  + Need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes, need votes…
* Help me! Vote my design… Thank you ;)))
* It’s up, vote here! Go give it some lerve
* Could you please score my design if you have the time, thanks <link>
* I love it!!! Very nice!! 5 Would you vote the mine???? <link>
* My submission is up and you can now vote for it!
* Woop! My critique is now subbed:D could use votes now :P
* Would you be kind enough to vote please? <link>
* Vote vote vote! I’m voting on the ones here too
* This one is in it’s last day and need some love to keep it above 2.52 (a good score for me)

Platform suggests scoring

* 2 designs submitted – Score now!
* Click on the picture to score
* View full design. Score this design (x4)
* Be sure to vote on the design
* If commenters have their own designs the platform suggests I score them, with a link
* Score designs to help pick the winner!
* Go score and support!

Decision making

* Think we missed a design? Tell us to #printit!
  + Show us another artist’s design with hashtag
  + Go to <link> and filter by designs you’ve scored 4 or 5
* Help us decide which artist will get made
  + Enter to win by like & sharing the artist
* Help us pick the next design challenge
  + In comments write theme in bold then sentence or two of copy

Feedback

* I urgently need some critiques!! (sketch)
  + Does it look dangerous enough?
* Need critique! Hello community! Please comment and help me out. Should I ditch it altogether? Let’s help each other out
* Do you think I should go on with this or has it been done before? Thanks for your input
* I have 1 design up, 17 in critique and would appreciate – and reciprocate – any constructive feedback
* I really would like some critique on my design
* Critique for design?
  + Any critiques or comments welcome
* I need your help developing this idea. The title will be “Fly you fools”. Any thoughts?
* 1 Design submitted – score now
  + I hope you like, comments please
* Hey Rico, when you got a change vote and comment on my collab
* Vote and comment people!
* Please critique mine <link>
* I just submitted my first design… would love to get feedback
* Please take a look at my design and give some feedback!
* What do you think about this little girl
* Check out my design need some tips <link>
* I would be really grateful if you could take a look and comment… I will look at your designs & vote + give honest comments
* …Needs title help so really could use a comment in there
* So let me know what you think please :) :)
* Need critique
  + Please tell me if you have any suggestions or comments
* I would love to know what do you people think about the concept, or the execution, or even the name
* Please tell me things! (critique)
  + I’d love to get some feedback on it. How could it become beyond awesome?
* I asked several people their opinions numerous times
* Perhaps I could critique some designs?
* I already voted and commented, both are great
  + If you get a change this is what I have up
* Post your idea in sketch form => not much work on idea that might need change
* If you want some feedback on your design, then post a link to it here
* Please do the same for me here
* Check out my running design

Learning

* Watching tutorial on creating brushes in Photoshop
* Watching tutorial 3 distressed textures
* Watching halftones tutorial
* Watching a process time lapse video
* Watching time lapse speed painting Sherlock Holmes vs. Werewolf
* Learn from the crowd, p. 10
  + Process blogs
* Check out tips and tricks from our amazing community of artists
* Make it better
  + Check out the tips & tricks from community
  + Watch tutorials
* Make it better
  + Check out tips and tricks from our amazing community of artists
* Start with an idea. Learn how the Threadless submission process works, from abstract idea to zombie t-shirt
* Just make and enjoy
  + Don’t focus on getting printed, just make stuff & enjoy
* If anyone wants to throw in their own tips & tricks feel free! => can be a good learning blog
* “Make something cool every day”
  + Make, make and make!
* Learn how the Threadless submission process works, from abstract idea to Zombie t-shirt
* Photoshop essentials
  + Go ahead, draw something!
* I recommend continually seeking out new shortcuts to incorporate into your workflow
* Learning Photoshop: Experiment & try everything
  + Create brushes

Inspiration

* Need inspiration? Here’s every Threadless design ever
* Search for vinyl labels on the web for more inspiration
* Browse all 10+ years of design challenges and start thinking about what you’ll submit to the next one
* Check out their mood boards for ladies and gents

Collaboration

* Looking for collab partners if you are interested email me
* I don’t have time to finish this one, so if someone have some color & design skills you can try
* I am also new give email can make design together
* We want you to collab with artists and submit your slogan in finished design => scored through normal voting process
* Designer needed for oxymoron challenge!!
  + Anyone willing to draw this to me?
  + Split 50/50
* If found Onion headline & want to share with artist, post it below!
* Tell me a bit about yourself so we can get to know each other a little bit
* Would you like to hear my idea and then maybe help me out and go 50/50
* If you think you can’t make your idea come alive, find someone from Threadless community to collaborate with
* Do you other ideas for fake vinyl company

Marketing

* Check out the photos below and into comment section list the names of the designs and artists in correct order
* Sign up for sneak peek and sales! Enter your email address
* Promote someone else’s design (new site edition)
  + Rules, p. 35
* Join our newsletter
* Threadspotting Key & Peele edition
  + Email us @address and let us know which designs & sketches seen
* Post a photo with the Threadless tee you’re going to wear for your last day on Earth with hashtag #Threadmageddon
* If you see Threadless tees in the wild, send us a note at [sightings@Threadless.com](mailto:sightings@Threadless.com)
* Share this challenge
* Get a brand new artist to submit a design to Threadless and you could both score $3000
  + Rules
* Help Threadless speak your language
  + Looking for native speakers to help in translation
* Link to your submission page
  + Tag! Etc. p. 36
* Own this design? Post your #Threadpics to Instagram or Twitter, or use the button below
* Join us for a live interview with our newest made artist, Aaron Jay!
  + Help ask questions & post them below
* Tweet, Tumble or Instagram about the design challenge with your schools hashtag or score design subs for your favorite school
* Your challenge is to print out a few color copies of these School-specific flyers and hang them around your campus
  + Post photos of hung flyers
* Show us by creating a board called “Threadless + Photojojo, help me pack my bag!”
  + Create a board that includes…
* Post your design once it is up for voting. This will generate meaningful traffic & opportunity to vote
* Mingle with international artists at Semipermanent in Sydney Australia
  + Win tickets
  + Post below if you plan to attend
* Join us at Art Crank, the bicycle themed poster show!
* Tell (or show) us why you love your mom and use hashtag #Threadlesslovesmoms
  + Win a book
* Share this challenge with the world!
* Go pick up her design on a tank or a tee and start your workout
* Win Threadless cash by snappin’ pics during the $15 sale!
  + Post pic of you in Threadless tee doing one of 15 things listed below
* Support Oklahoma disaster relief:
  + The Flaming Lips tee available for presale!
  + Submit by 3 June
  + You can also score designs
* Share this design to help it get printed
* Be a pal and like us as much as we like you
* Join our newsletter
* Repin your favorite sock pair for the change to win them!
* Recreate your favorite Threadless design within Minecraft
* Create a Pinterest board inspired by that trip you keep meaning to take
  + Rules
* Send 3 $15 gift cards to your friends and get one for yourself
* Check out the photography collection and the photography collection lookbook
* Enter your email address. Submit a design. Share this challenge.
* Browse through our archive of designs and turn your favorite into a pumpkin carving!
  + Snap a photo & post to comments
* Create a Google search story about Threadless
* Join us <dates> for a Threadless e-chat with Phil & Jared
  + Get your question ready
* Share this collection
* Possibility to share designs in scoring in social media sites

Funny competitions

* Help Bob clean. Just comment below to win one of 134 iPod touch cases
* Enter to win this design if it gets printed
* Entered to win Three roosters
* Enter to win this design if it gets printed!
  + Sign up for giveaway
* Entering to a couple of competitions on the t-shirts I’ve given a 5
* Write a caption to enter to win $25 Threadcash
  + Post caption to comments
  + DL
  + Staff selects favorite
* Submit your made-up holiday in the comments below
  + DL
  + Prize
* We’ll track your community involvement as a whole => prizes
  + Based on goals
  + Many ways to participate

Challenges

* Create t-shirt design inspired by bats
  + Check out prizes
* Design a pattern for a button down shirt
  + Download kit + submit perfect pattern
* Create a Threadless + Gap kids T-shirt design
* Create a t-shirt inspired by Toy Story
  + Brief & rules
* Design a t-shirt inspired by the music of Arcade Fire
* Create a design for Bow Truss Coffee Threadless blend bags
  + Rules
* Submit a design for a baseball tee
* Your challenge: Design a tee to inspire a safer online world for kids
  + Take inspiration from… p. 18
* Your challenge: Create a super cat design
  + Rules
  + Prizes
  + Here’s how it works
* 10 challenges going on at the moment
* List of past challenges p. 1-2
  + Create a t-shirt design…
* Submit a black & white tee design!
  + Check out the prizing & submit
* Design an awkward design and it could appear on MTV’s Awkward!
  + Pull out most awkward family photo for inspiration
* Create an odd couples t-shirt design
  + Post pairing idea below to find a designer collaborator
  + Check prizing & submit
* Design a snowboard and t-shirt to wear while riding it!
  + Brief
  + Prizes
* Design a t-shirt inspired by the music of the Flaming Lips
  + Visit the challenge page
* Design a tee to support Thorn and children everywhere
  + Inspired by how can we be better digital defenders
* Design a t-shirt inspired by Nickelodean’s Spongebob Squarepants
* Create a design inspired by one of the Onion’s headlines
  + Visit challenge page to review prizing & submit
* Create a design inspired by one of the Onion’s headlines
* Impressionize your own style to create a tee design that celebrates impressionism and fashion with a modern spin
* Your challenge: Design a cross-cultural pattern for the fall select 2014 collection
  + Brief & rules
* Your challenge: Create a t-shirt inspired by creatures of the forest
  + Brief
  + 25% donated
* Remake swapsies: In this challenge you find a partner and remake something from their unprinted submissions… they remake one of yours… that’s it!
* Your challenge: Submit a design to Threadless
* Create a t-shirt inspired by your own soundtrack
* Create t-shirt design inspired by the theme “east meets west”
* Design a t-shirt inspired by one of 15 universities
  + Learn more and submit
* Your challenge is to create something perfectly original for that space (art for Threadless retail space)
* Design a t-shirt inspired by the music of Flatfoot 56
  + Brief
  + Prizes
* Create a tee with a simple design
  + Brief
  + Prizes
* Help us turn existing designs into witty greeting cards!
  + Check out this selection
  + Write clever one-liner underneath design
* Your challenge is to design a t-shirt inspired by the mid-century style of renowed designer Mary Blair
* Design a tee using your original photography
  + Rules/brief
  + Prizes
* Your challenge: Impressionize your style to create a t-shirt design
* Your challenge is to create a clever design and $500 could be yours
* Design a pattern for a button down shirt!
  + Download kit and submit pattern
* ThreadDuels: The fight for the duelist crown
  + List of rules p. 24-25
* We challenged artists to create a pack of 6 virtual stickers
* Submit your idea to the Threadless love’s Minecraft challenge
  + Check the challenge page
* Watching the baseball challenge video
  + Brief in coach language

Design

* People are making designs fast!
* Make more. The more you make the more you make.
* Draw, sculpt, paint, photograph, or design your idea
* Make categories
  1. Start with an idea
  2. Make it better
  3. Submit your design
  4. Make more
* Make great ideas, share them with the world, earn fame and fortune, repeat.
* Steps / process (??)
  1. Start with an idea
  2. Make it better
  3. Submit it
  4. Make more
* Here’s how it works
  1. Get idea ready
  2. Read guidelines
  3. Prepare files
  4. Submit to challenge
  5. Community scores
  6. Win!
* Here’s how it works
  1. Get your idea ready to submit
  2. Submit to the challenge
  3. Community scores your design
  4. (Prizes) p. 6

Design process

* I always start with a sketch => composition
* I usually draw my design by hand, and then color them with photoshop
* Once I’ve got the first sketch, I make yet another sketch!
  + More fine details
* I can do 3 or even 4 sketches before final lines
* Process blog p. 10
  1. Collab approach & concept
  2. Pencils
  3. Print
  4. Ink
  5. Scan
  6. Clean up
  7. Coloring
* Diamond process, p. 8
  1. Model shape
  2. Multiply & array randomly on top of Mobius strip
  3. Simulated fall
  4. Select frame
  5. Edit texture, render
  6. Tweak in Photoshop
* WIP based on Onion article… I would love to hear your thoughts!
* WIP
  1. Quick tiny pencil sketch from my notebook
  2. First pen work
  3. Another go with good microns & nice paper
  4. Any suggestions or complaints before final version?
* WIP
  1. First sketch
  2. Second sketch
  3. Third sketch
  4. Rough linework
  5. Linework cleanup
  6. Rough colors
* Design process p. 7!!
  1. Sketch on paper
  2. Scan to Photoshop
  3. Separate layer
  4. Play around, mold the sketch
  5. Line art
  6. Color layers
* Process, p. 7-8
  1. Scan vinyl
  2. Play with levels
  3. Stripes & texture
  4. Draw clouds
  5. Draw fake label – scan & re-trace
  6. Details
  7. Final render
* Drawing on Photoshop, process (?)
  1. Pencil draft
  2. Scan & import
  3. Redraw new latest sketch
  4. Final drawing
* Before I start finalizing design, I always get feedback
* The whole time while drawing, I seek continuous feedback from people
* Final design
  + Since last sketch so detailed, this is usually quick step
  + I just go over all of the lines with black
* Once lines done, time to add color
  + Shirt color first, using Threadless tee template pack
* Next part (after tee color):
  + Add the rest of colors
* The design took about 15 hours to draw
  + Video too about 7ish
* Submit your design <challenges>
  + Add your images
  + Info: tags, title, collaborators, etc.

Submission

* Submit a design
* Submit a design to <challenge> (e.g. Threadless) x8
  + Check out the prizing
  + Submit a design
* Submit your design
  + Design is ready
  + Pick a challenge to submit to
* Got a design that’s polished up and ready to go? Submit it already!
  + 6 open challenges
* Submit a design. Share this challenge
* Check out the prizing and submit your design
* Check out prizing and submit
* Submit your design
* Submit it
  + Design polished and ready to go? Submit it already!
  + 8 open challenges
* Preparing submission
  + Artwork on submission file
  + Large preview + thumbnail gif
* Preview: create new document 150 dpi, 650x800 px
  + Scale & copy design
  + Change background to tee color
  + Get image of t-shirt
* Preview image ready: need to make thumbnail
* Add your images
  + Choose the file(s) to display your design
  + Use up to 3
* Add a collaborator
* You can make a flash presentation for Threadless without knowing any flash!
* Mark where the design is going
* Rules: Preview image needs to show the entire design & where it’s going to go on shirt
* Ok so I finally uploaded the design^^

Other tasks

* Checked the rules
* Say somethin’ nice
* Say somethin’ nice
* Things user can do are nicely shown on the front page
  + Make
  + Pick
  + Play
  + Shop
* Average number of votes per sub on Threadless 225, slogans only 17
* We’ve received almost 2.25 million slogan submissions
  + 850 000 in 2009 alone
* I’ve compiled a list of user names found in this blog
* Tired of scoring designs with stolen images? Post ‘em here so others will know what to look out for!!
  + Also heavily influenced for educated decision

**USER EXPERIENCE**

Design process

* People are making designs fast!
* I have a feeling the Threadless process is quite simple and straightforward
* Things the user can do are nicely shown on the front site: make, pick, play, shop
* Headline for commenting says: “Say somethin’ nice”

Ideas

* I think my best ideas come from nowhere about a week after my research
  + My brain needs a rest to come up with something useful
* I use a lot of pages of my Moleskine to find an idea that can work on a tee
  + I check internet and books for reference after I have the concept
* I’m going to develop a design from an idea I came up with while lying in bed… rather silly concept but I just like drawing so…
* For my design, I’m going to google search “slippers” and use some image I find there
* All in all, I’m still trying to figure out how to convey my ideas and…
* I’m working on a cuttlefish design… I love these animals so I would like to do a really pretty one design
* I was just trying to create something with pandas and this idea just appeared like ‘click’¨

Drawing tools

* I draw in dipping pen, scan, color in Photoshop, clean lines on Illustrator
* I usually draw my designs by hand and then color with photoshop
* Drawing with tablet can be awkward first, but it becomes second nature once you put enough time to it
* I could get some hot effects out of Photoshop, but I never use it for Threadless designs
  + I’m total vectorhead
* I use marker paper and Micron pens and sometimes a brush pen for coloring in bigger spaces
* I freehand my sketch on paper, scan it, then draw all of my images on a top layer (using mouse)
* I happen to stick exclusively to raster images & Adobe
  + Probably the most common choice among designers but not right for everyone
* For me, my tablet is like a best friend – I really don’t know what I’d do without it!

Process

* (Tasks) Process seems to be:
  + Pencil draft on paper
  + Scan & import
  + Redraw sketch on new layer
  + Final drawing on another layer
* Rainbow process blog p. 1-2
* Design process blog p. 1
* Design process description p. 1
* Design process p 9-12
* WIP Windy & process p. 24
* WIP Oxymoron p 24
  + Pencil sketch etc.
* The Brandywine process story p. 17-18
  + Background
  + Process
  + Timeout
  + Now where were we
  + Absolute joy to get to know the man
* Watching timelapse rabbit in headlights
  + Process, p. 26
  + Took many hours, lots of work
* Bad hare day process blog p. 3-4
* Diamonds are forever process blog p. 2
* Sometimes you just gotta push through those frustrating moments when nothing is working and keep at it
* Added creatures & detail. I have no idea what I should do with background
* I tried to enter Guitar & tee
  + Entry declined
  + I spent 3 days working on it, don’t understand what was so wrong that it wasn’t even given a change
* The design took about 15 hours to draw, then the video took 7ish

Learning

* There comes a time many designers want to give up Threadless… You shouldn’t though
* Being dissuaded from Threadless comes from two factors
  + Taking scores too seriously
  + Lack of getting printed
* Find a way to handle
  + Majority of many people’s designs do poorly
  + Vast majority of your designs won’t ever get printed
* Pretty much anyone can become a successful artist or designer as long as they put in effort
  + Almost everyone start bad
* Keep it up! It took me 3 years and about 30 designs to get printed
* I asked alumni how many designs to get printed
  + For many 20-30
  + Few others over 100
  + List of data, p. 12
* I assume I won’t get printed and carry on having fun making submissions regardless
* For me decision not to give up Threadless came with transition
  + No longer about getting printed
  + About improving as an artist
* Over the years I’ve improved greatly, and this pushes me forward
* Thanks of course I will keep on trying but wait 3 months to submit a declined work to other site seems like a big disadvantage
* I mean… look at my first dozen or so designs, all terrible
* Many who have started here have gotten better in short time because of constructive critiques, myself included
* I love Threadless and I owe my career to them, but something change, not for good
  + If things like this keep happening I’ll probably stop submitting
* Watching halftones tutorial
  + I don’t even know what they are
  + Perhaps this will be useful in Lightroom
* Watching tutorial on creating brushes on Photoshop
  + Seems to be cool software, but doing great designs definitely requires a lot of skill
* Watching a process time lapse video
  + Cool video showing draft turn to a line drawing
* Watching another: time lapse Sherlock
  + Very artistic and skillful in my unsophisticated eyes
  + B&W, very detailed
* Watching T-Rex time lapse
  + Start with scanned draft
  + This requires skill. So many details
  + Drawing one hand at least 4 times

Platform

* Watching Tee V
  + Most of clips are ads
* Checking a blog post about Threadless translation
  + Case not to exploit your community
* Surfing the staff blog
  + Semi-randomly checking older pages
* Checked some artist’s stories, but didn’t feel like watching videos
* Blog posts short
  + Lots of pics
  + Continuous scroll
  + Have to click only to read comments
* Lots of photos & visual material
  + Rough estimate 50/50 text/pics
* Checking forum
  + Not massively active
  + Third page already has 11 hours old replies
* Checking the forum
  + I have now two main activities at Threadless: Scoring and surfing forum
  + If I could I would probably do graphic design
* Checking the forum
  + Commented a post
  + I don’t do this regularly
* Checking the forum. Perhaps I could critique some designs. I’m a Threadless customer anyway
* Checking forums
  + Art & design
  + Promotion here too
* Just noticed there’s a possibility to share designs in scoring in various social media sites
* Watching TED-talk: Jack Nickell, Never stop making
* Started following Threadless on Twitter
* If commentators have their own designs the platform suggests I score them, with a link
* Site crashed (mobile)
* Sent some feedback to Threadless for “Enter to win” issue
* Submitted feedback on the slowness of scoring and even gave my email!
* Checking the mobile site on iPhone
  + Ad, pick designs, visit blog, go to forum
* Considered giving critique, but I find it hard to tell the design sucks. I would like to say it in a positive tone
* Entered to win three roosters

Feedback

* Posted a little comment. I said something nice
* Made a comment.
  + Actually quite fun
  + Another comment. I think I gave useful feedback
* I have submitted my first design and it was declined so I decided to get some help from all the amazing designers here
* For many the feedback on the forums seems to be important part of the design process
* I don’t feel it’s cool to submit anymore… Only thing different was community, but today, not so much
* You don’t see people commenting anymore…it seems majority of people voting are only friends or fake friends of someone spending more time promoting than designing
* I won’t make any changes since (A) It would defeat the purpose (B) It’s already submitted (and I actually don’t give a flying fuck whether or not it’s actually printed)
* I really don’t understand why you feel the need to open your mouth when it comes to critiquing anyone’s work
* It’s the people like you that ruin the experience for the people that would probably be great at designing awesome designs
* I really don’t appreciate your insults toward me or anyone else on this site

Community

* I’d really love to start submitting things and seeing how they do. I’d love to be part of an artist community
* I would love to be able to make from my art and right now Threadless seems like my “brass ring”
* I still don’t believe it. Really, it’s like a dream. As a t-shirt designer that’s all I ever wanted
* People have sometimes playful collabs and challenges on forum
  + Swapsies
  + ThreadDuel
* I love these little ideas that keep Threadless fresh
* I like this comp, great idea (Remake Swapsies)
* Sometime soon when I have enough designs to choose from I will def participate! Fun fun!

Quality

* Most designs are decent
* Cool retro super Mario <# princess shirt
  + Threadless asks to promote the design to my network: “Be a pal…”
  + Exploiting need for reciprocity?
* They have Teenage mutant ninja turtles t-shirts!!!
  + Ad on the front page
* Very cool anarchy rules t-shirt
  + I even commented, which I don’t like to do often

Scoring

* Scoring designs, it’s late
  + Oxymorons, a challenge I haven’t seen before
* Scoring new Threadless designs
  + Many designs in a row from same user
* Scoring some designs
  + Newest
  + What ever happened to be first by default
  + Scored 50
* Scored a couple of designs
* Scoring designs
  + Onion
  + Only 2 left
* Found out I was scoring designs in awkward challenge
* Why are all these about Sponge Bob? I didn’t want to score just Sponge Bob challenge
* Scoring
  + Default settings single view
  + 63 to score
  + Still not sure what category
  + Was digital defender
* Scoring super cat challenge
* Scoring
  + Newest Threadless
  + There’s always new content, other categories tend to be empty
* Scoring
  + Awkward challenge
  + Scored all 3
  + Haven’t found easy way to get back to scoring page after finishing
* Scoring designs
  + Odd couples
  + 253 (?) left, open for 6 days
  + Enter to win if printed
* Scoring whatever is the default
  + I’m not sure
  + Win this design actually nice prize for participating
  + Entering a couple of competitions
* Scoring B&W
  + Only 2. That was fast
* Scoring again
  + Checked Oxymorons and B&W. Kwince is indeed on top
  + Couple of people bashed him in comments
* Scoring Threadless
  + I don’t like the others, often empty
  + Only 71 left, perhaps do them all=
  + Scored ‘em all!
* Scoring
  + Threadless
  + 400 left
  + 366 left
* I guess I was worried for nothing when I thought I may run out of designs to score…

Many design mode

* Moving on to Threadless challenge
  + Platform slowish
  + Scored almost 200
* Scoring in many design mode
  + Faster on slow connection
  + Threadless, newest first
* Scoring designs
  + Newest Threadless
  + Slow and buggy
  + Enter to win doesn’t work
  + Entered to win, not sure if worked
  + Bugs are annouying
* I’m scoring in many design view. It’s faster.
* Score 60 Path subs
  + Trying to do it fast in many subs mode
  + Pretty fast
  + Mostly 2s
* Picking designs on mobile
  + Slow!!!
  + Scored 1 design, I think
  + Slow and frustrating, impossible to use for scoring
  + App crashed
* Scoring in many design mode. Slow platform
  + Scored at least 30
  + Weird. Can change scores in single mode, but not in many mode => inconsistent
* In many design mode my score is shown on top of design
  + Seems I cannot change it
* Trying to score some designs
  + Wonder what do I get out of this?
  + Wow, two methods of scoring
  + Automatically shows different views of design (in single mode)
* I don’t like this other approach that much
  + Pics small
  + Number on the way

Single design mode / flow

* In single design mode I can change my scores
* Scoring designs
  + Newest first, Onion
  + Obviously single design mode
  + Scored all, not so many
  + Mostly 3s
* Platform always gives me a new one after scoring
  + Automatic
  + Somewhat tempting: So easy to score one more
* This scoring is fun. I want to do more, but definitely in single design view
* Scoring designs, it’s easy and fun
  + I wish it loaded some designs on my computer in advance
  + Always a lag between scoring and getting new one
* Scoring is still somewhat flow-inducing
  + Especially today, when quality seems to be particularly good
* Scored 100 designs
  + I’m always waiting for the next (rare) really good one
* Scoring. Threadless, filtered by avg. score for change. I want to see good stuff this time
  + Not that the content usually was bad, but I want to see some 5 worth designs
* Scoring newest Threadless
  + Got bored at 50
  + Only few good
  + There should be good designs coming up every now and then to keep things interesting
* Scoring greetings cards II
  + 190 designs
  + First few not interesting
  + Quality lower than tee shirts: Drawn with Paint?
* It’s easy to get in a flow for a while when scoring designs
  + The platform should be faster, still
  + Time wasted between loading
* I think what keeps me going is expectation of seeing a great design every now and then… worth 5 could be next…
* 19 designs left in one design mode. This is actually kinda nice

Easy option

* Scoring designs
  + Very easy “at least I’m doing something” option if I can’t figure out anything else to do
* Again visiting too late. Just going to do the daily evaluation task
  + Threadless, newest, single view as usual
* Scoring designs. What else would I do?
  + Feeling tired, but this task is still easy
* Scoring designs
  + Fun and easy way to get something done
  + Newest baseball
  + 31 designs in a week
* Quick visit, starting by scoring
  + The most obvious thing to do
  + Could perhaps comment too, but haven’t felt like it
* Scoring
  + Always a last resort to get something done
* I really enjoyed viewing and scoring many of the designs here on Threadless

Boring

* Scoring designs. It’s my favorite acitivity on the site
  + Baseball tees
  + Got bored, switching to Threadless
* Alright, got bored. The quality also seemed to be going down
  + The crowd probably can have a good guess on design quality
* You get burned out faster the more of just one topic you see over and over
* The default scoring order is newest first
  + I too want 7 days / random back
* Personally, I’d like to see Threadless randomize the whole pool
* I do like cat tees, but I was scoring those and it seemed like they would never finish with some kind of infinet loop of feline apparel
* I would like randomization, all contests in one jumbled-up pool => greatly alleviate the fatique of scoring 500 designs of Fraggle Rock
  + Made you vote for longer periods
* Especially with B&W contest it gets tiresome to look trough 100 entries at a time
* Getting boring (scoring)
* Scoring
  + 1100 to score
  + 5091 printed
  + Can score already on front page
  + Super cats
  + Getting boring after couple of dozen

Scoring challenges

* “Score 25 daily, win $250”
  + Will do this!
  + Scoring, newest Threadless
  + 34 left, should I score only 25
  + Scored ‘em all anyway
  + Many good designs today
* Daily scoring
  + Scoring all 19 stickers
  + Scoring Threadless
  + Almost commented
  + Commented after all
* Scoring designs to get 25 done today
  + Threadless newest
  + 218 left
  + Scored 30 something
* LOL been scoring like crazy last few days didn’t realize it was starting Monday LOL its all good always scoring anyway
* Again, scored ‘em all!
* I’ve scored em all. That little “You’ve scored X out of Y” ticker excited a gotta-catch-em-all sort of neurosis
* Scored em all! (Super cats)
  + A few great ones, but many 2s and 1s
* It is done. 1084 designs scored. At this rate I’ll be in 40K club in no time
* It’s insane there are people that score every design that goes up!
* Yeah, those people must have no lives <cough> … one of those people
* It used to be soooo much easier. 300ish designs in the running at time tops
* The average lately has been 1000-1200 new designs a week => 200/ day not too bad
* 1,5-2 hours broken over 2 days. The high five at the end made it aaallll worth it
* I’ve already scored newest. Filtering by “Haven’t scored” solved the issue
  + Scored maybe 40 designs
* I haven’t seen instructions on voting
  + Actually I have!
  + Hidden in buttons
  + Scale: Ugh, Meh, OK, YAY!, $!!!

Scale

* Scoring to get something done
  + Super cats, newest
  + I believe my evaluation accuracy varies wildly
  + Feels like I’m constantly adjusting what needed for certain score
* Even though I subbed in the challenge I didn’t feel bad voting 1 on 90 % subs. It was 100% honest opinion
* I feel like giving lots of 1s, some of them undeserved
* Scoring designs
  + Critical scorer: mostly 3,2,1, occasional 4, rare 5
  + Not evaluating goodness but would I wear => tough scale
* I’m giving automatically high scores for tees featuring zombies. Zombies somehow feel like a Threadless thing

Waiting for scores

* It’s a scary thing waiting for scores… I suppose it’s a good thing that you don’t know until the end, keeps you on the edge! ;)
* Soo much anxiety!
* One day to go on mine, I am very nervous, haha.
* Nail biting stuff, I’ve got a design up and I’m bricking it. Even if I fail I’ll keep coming back and trying again, I love this place
* I think everyone is nervous during the voting period, haha! Especially when it’s in a contest that will last 30 more days! :P
* Just like what you feel right now we are all nervous ^\_^
* Glad It’s not just me! My first 2 went up and I’m on pins and needles.
  + It might be good thing we can’t see scores before it’s over. I would be checking them constantly…
* Me too, I’m totally curious
  + I have 6 more days to wait :(
* My first design is also up for scoring and I’m crazy anxious about what scores its getting
* You used to be able to see the scoring as it came in. This is too much anxiety for me!
* My first submission just went up. This is going to be a long week :)
* Design got accepted yesterday. Nervous week ahead!

Amount of scores

* I’m wondering how many votes it usually gets? Or does that even matter?
* We barely got 300 votes when the regular Threadless contest nets 500-800 on average now
* You can see how many scores you’ve gotten but not what :’)
  + What score to get actually printed
* I’ve just submitted my first design and I’ve currently had 139 people rate it
* In absence of scores what’s a ‘normal’ amount of votes?
  + Submitted first design
  + No idea if good design should be getting 10, 100 or 1000 votes a day!
  + Bites nails waiting the week to end
* 300 to 400 seems to be normal for me at the moment (number of votes)
* A ratio of 1 comment to 10 votes is a sign of a decent score these days, I think
* After 7 months this is what I feel: No matter if you get 500 or 1000, it’s just a sample, and final score won’t be that different

Scores as feedback

* As a design community, it’s cool to see how acceptable your design was, and most of that is given by the score
* I got a score of 3.98. I just wanna know why my design wasn’t printed…
  + I’ll just keep on submitting till I get printed
* I’ve just submitted my first design and was wondering what sort of score you need for it to get printed?
* Key to winning is making good design, not getting the highest score
* As you already know, there’s a substantial reward for being selected for print here
* Threadless community tend to like certain things more than others. Scoring isn’t random.
  + Older members have accurate sense whether design will do well
* Decided to submit to… as my first entry. Eager to see how things go. Getting acclimated to how Threadless does voting and tells you how your design is doing
* It is very disheartening to see your design finish with so many ones
* Page 8 and dropping. Ok no it’s not funny.
  + Get feedback on WIP
  + Submit
  + No comments, drop to last page
  + Crawl under a rock
* Sometimes you get a vague email that suggests something along the lines of “making it better”
  + This can be discouraging
* One of the main reasons I stop being assiduous Threadless member are this faking new users that not only cheat but downvote everything
* Then I remember how I don’t care about the scores anymore!

Deadlines & timing

* Voting incentives can really screw people over with the current system.
  + Older can have 300, new 1000
* I would like to keep option of not mixing challenges to avoid a challenge I have no interest in
* I’d rather see all subs getting the same exposure
* I feel like entries submitted later have more thought and effort => giving more visibility to ones submitted early seems to hurt quality
* In long contests, I usually submit the last day
  + Procrastination
  + I can’t wait for more than a week to know what my design scored
* Seven days for every sub regardless of what it’s worth seems the fairest way to move forward
* Before new system all designs were up 7 days, but most importantly subs were randomized
* Scoring times: The special challenges tend to have more than 20 days, while normal Threadless challenge has only 7 days (tasks)

Cheating and downvoting

* Black and white seems to be scoring low averages
* Despite shirt being in top 10 I think It scored kinda low :/ Anyone else experiencing this with B&W contest?
* Don’t worry, most challenges score that way these days, and most of us experience it, yet staff will pick what they think is good, regardless of low scores and truckloads of ones
* Out of nearly 1000 subs there was one that scored above 3… and it didn’t deserve that in my opinion. So yeah, rampant downvoting
* 2.72 is part of a 300-way tie for 6th place :) My guess: cause is people entering score 100 -competition and just rating all the same
* Yep… I got 2.72 with a boat load of ones
* All three of my designs scored 2.72… I’m so sick of people scoring ones so damn much
* I’m new here and figured some serious cheating was going on
  + Design got 36 5s and 52 1s… no middle ground
* I know scores are arbitrary, but this makes a bit of a mockery of the system, and I never really remember this happening on the old site
* Downvoters were out in droves for the B&W challenge, I got 339 ones on my submission
* Suddenly there were 100+ votes without single comment and that’s always a bad sign
* 864 votes of 1.00, time well spent… Word fail me
  + And that’s just one identity!
* Jojo40 has scored 398 submissions, giving an average score of 1.00
* =\_= How awful! Sorry if I do it wrong sir, but I’m just tell my friend to vote? Is it wrong?
* Multiplicity of challenges (big brands) are bringing in new voters & contenders who don’t give a shit about design, fairness, etc. but are quite effective at networking => affects score more and more
* Recently I’ve seen some great artists work get swamped away with other designs you’d swear were made by a 3 year old
* It is unfortunately common. Good news is that cheaters don’t win.
* I’m really angry about this… People sharing opinions, critiques, trying to help improve others, but there is always a few rotten apples that spoil the fun
* It’s behavior like this that ruins everyone’s enjoyment
* Threadless admin, someone is submitting my designs
  + Could you please ban this fucker as all his/her submissions are actually my designs
* It is so disappointing to see even some talented artists trace existing images
* I get so annoyed when sub I scored well turns out to be stolen
* Downvoters are the biggest issue - this is what may render final score inaccurate
* … what’s more important it is acting like discouragement (downvoting)
* Downvoting good designs is a huge bummer
* I’m really bummed on the amount of people that just downvote designs that are ranked higher than theirs
* I realize Threadstaff would never pick that design. What bothers me I several these fake accounts were used to downvote 32 other designs
* He can vote his up as much as he wants but at least stop downvoting so I can gauge how shit my designs are
* This irks me. Not because I think his attempts to circumnavigate legitimate voting will end successfully but because it does make an absolute mockery of the system
* Really hope this guy doesn’t end up winning anything
* Fuck him in that case (cheater)
* I would really love someone from Threadless to comment on this, instead of remaining silent as usual…

Promotion, for

* Unfair to other designers?
  + I have worked hard to build and maintain that fan base
  + Trying to make career from my art for 15 years
* Ultimately the decision is up to Threadless, so a ton of outside votes doesn’t really upset anything
* Asking people to come and vote for a specific shirt doesn’t hurt anyone else’s changes of getting printed
  + No direct competition
* All of the designs in the top 10 got significantly more votes than average
  + Likely they had outside promotion to get that many votes
* I just don’t agree with “don’t promote”. Seems counterintuitive
* If Threadless wanted to create the system you describe, they would limit the voting community and only allow people who purchased shirts
* It still seems illogical to me not to promote my design on my fan page
  + Fans, not friends
  + They vote because they like & want to buy art
* Added bonus of bringing in new people to Threadless community => seems like a good, positive thing

Promotion, against

* My design (that I didn’t advertise) got 684 votes. Yours got 1850 votes. => you overpowered Threadless community opinion by more than 100 %
* In principle I’m against people calling their followers to vote on the design
* Threadless is not against this practice, but it makes competition really stupid => becomes a competition about how many friends you have
* I’m glad that FB/Twitter promotion isn’t requirement here
  + Etzy etc. want/need people to do that so it’s an automatic reaction to some
* I agree, asking friends to vote and give you 5$ is pretty much the same as making new accounts and voting multiple times
* Totally Fiona, it basically is the same as doing that (inviting friends). However, it seems that Threadstaff does not agree with us :(
* I’m worried about sudden, discontinuous changes in the judging of designs
* You shouldn’t underestimate the role the final score plays in determining what gets printed
  + Many printed designs are highest scoring designs
* I think there are properties of good competition that Threadless might lack, or at least, not enforce.
  + I want a system that allows for the best competition
* You can easily overthrow the opinion of Threadless community with your own voters. This is what seems problematic to me.

Threadless feedback post-it notes

Positive

* Vaakner: Very nice, both the concept and execution
* I’m not familiar with the show but awesome job with getting such a great likeness out of breakfast foods :;)
* Wait you’re the Hanwritten guy? I loved that shirt I gave you 5 and have no regrets
* I really love the design with the tiger made of leaves – very creative work!
* Nice design! Simple, unique and clever!
* This turned out great, will be giving it a $5 when its up!
* Cool design 5/5
* Such an awesome blog/sub/5$/print/buy from two amazing artists!
* Wow this is amazing!!!
* Love it
* Awesome… well done!
* This is one of the few shirts that made me laugh out loud!
* Looks fantastic as always :)
* Cool! Love the film noir look of it
* Great
* Yes 555
* I kind of dig it actually
* Wow, can’t wait to see more
* Wow this is amazing 5
* Both of you have excellent designs btw
* Nice mash up
* Haha great idea and love the animals too. I like that it says wrong forest :) Goodluck!
* I can’t wait to see more, it looks awesome so far!
* Haha awesome LOL great design cant wait to see colors added
* I like how you do things man
* Intended or not, I like that it gives the impression of a ski mask as well
* I gotta say this is pretty cool. It’s really neat seeing such a different take on tee design from you
* Nais one! Love the concept, looking forward to see the development :D
* Great design, great process blog!
* Wow! Awesome! :)
* Amasing! :O
* Amazing! Go, Gote, Go!!!
* Want!!
* Amasing colors Perry
* Nice one Bebe!!
* :)
* This is rotten, Johnny Rotten. Excellent work
* Mind blowing work!!!
* Dope!
* Awesome work as always! 5!
* Nice nice nice 5$
* 5
* Wow, this is good :)
* Rad
* Awesome
* Rad$5
* Super Icco you rule!
* Best oxymoron shirt so far! 5!
* This is so good
* Amazing illustration
* Awesome stuff dude!! Sure five!!!
* Kool!
* Super cat design idea! Follow the lazer!
* This is clever looks good buddy
* I loved this
* I loved this
* Nice!!!
* I love your works! Keep it up!
* Simply great, man! Can’t wait for this!
* Cool
* Haha
* $5 funny
* Jaja, cool!
* Nice!
* So good!
* I like it
* Hahahaha… Fun idea!
* Super sweet! $5
* Wicked cool light effect!
* I love it!
* Very clever
* $5!
* Wow! Higjh$5!
* I like it
* Haha
* So true lol
* $5 so good
* Ain’t it the damn truth!
* God this is good. Way to re-purpose this time-honored quote
* So good $5
* $5
* I say yeas to this in every way!
* Nice
* Great…
* Great! $
* Big $5
* Nice concept
* Awesome!
* Great work! $5
* 5$
* Looks terrific!
* So ace. $5
* Love it!! $5!! ~\(^v^)/~
* Great $5
* I knew I was great (;… that’s why I’ll give you 5$
* ! yes :)
* Nice work, congrats!
* It’s awesome, bro your sketches are cleaner than my final work haha
* Lovely ;D
* The Cheshire… very cool :)
* Yay!
* Lovely design genius!
* Lovely work indeed!... Such a clever design
* Lovely, I love your design
* Totoro!
* Inspirational, wonderful ;)
* Great work! Keep them coming
* Inspiring in process and actual design… Can’t wait for trilogy finale
* Vote!
* Wow, thanks for sharing your amazing talent and process
* :)
* Your draft mockups are better than my final pieces, I hate you :D
* Awesome process, dude
* Effing awesome
* :-O
* Wow
* This is amazing
* You are comic king
* Wow I love the comic! Poor rabbit!
* Impressively eye-catching design:) I’m definitely want one of those shirts
* Great work again
* This is a great idea
* Looks sweet!!
* Nice
* Really like this
* This was awesome to watch, really. Great skills and awesome design
* Better every update
* You make it seem so easy yet the final products are amazing!
* Nestor I knew you could find an awesome artist to do this idea! It came out great too…
* Awesome
* Dude, this process blog is amazing
* Man I love these WIP blogs, thanks for sharing
* Great idea and execution!
* Great
* Yes, it’s ready. A 5$ is on its way
* Awesome
* Damn good
* …This is pretty cool. IT’s really new seeing such a different take from you
* Fascinating
* Hot stuff
* Amazing, I love the textures
* Oh ye$
* Sweeeet 8)
* I like how you do things, man
* Great design, great process blog
* Fricin awesome
* Lame!
* U r! $
* Love it
* Cool working process and great design!
* That turned out awesome
* This is super cool
* Woah, that’s really cool, and it looks great
* Ohhhhhhhh!
* Class
* Wow,… Super cool
* Ew
* Hahahahaha, great idea, I like it
* So cool man, really interesting to see approaches totally foreign to me
* Stellar idea, great process blog… this is a printer
* Funny and looks like a still from a movie! Great job!! 55
* Hilarious! And great job on the artwork. Love it!
* Awesome design, tea and whisky
* Nice illustration! :)
* Future day scenario!! :) greae collab
* Love the idea, great artwork
* Great design
* Wow…great work you guys. Print!
* Wahahahah!! Cool man!!!
* Ha funny and good work guys!
* Love it!! Very nice!! 5
* Wow, best collab blog ever. Nice job, fellas!
* Fantastic job guys. Seriously love LOTR and seriously love your sub
* Wow! Great collab guys…
* :D Good work
* Off to a Balrog-like start!
* This came out really well. Well done
* This is just jaw dropping stuff here. $5 buy if I have money to get it for sure :)
* A-mazing
* Seriously incredible work
* An amazing collab guys
* Awesome process! Can’t wait to 5 this. Frickinawesome
* I’m not a big LOTR fan, but man that is gorgeus
* Fantastic!
* Wow wow so fun and full of action. Always love your stuff
* Incredible imagination and linework as always, Herk
* Really fun and lovely. One of the best gaming shirts I’ve seen will vote $5!
* This is so great man $5 it :) Good luck!
* Awesome!
* Awesome… so beautifully done
* Really cool
* Awesome one
* Great one!
* You should have invited me over and smoked them packs
* Cool!
* You should have gotten better score. Sorry I missed it
* Very very good idea!!
* Fuck me this is totally awesome!
* Bravo
* This is really amazing! I’d totally buy
* Again love this wow!
* Great idea! Very original
* This is cool
* Love this. So creative & cool
* This is so awesome (:
* Great idea, nice execution. I would wear it.
* Great idea
* Deadly creative
* Creative work dude :)
* Love this idea! So cool
* Way cool! Good message
* Excellent work the gif says it all. Also love the title…
* Great job my friend… :)
* Really nice stuff
* Skills! Love the process gif
* You should put this on a shirt I would wer it
* This is amazing wow! Love it
* Pure awesomeness
* Epicness
* Yessir, spot on abonifacio, like an old romance movie poster!
* I love the title of this post. Can’t wait to see what you’ve got
* Wow I think it’s so creepy when wearing tees that silently cutting you. Cool idea by the way
* It kind of makes me sad because I just imagine the cow getting his skin ripped off and made into boots

More positive

* Nice. It’s good to see how you work. Inking on real paper adds a great feel to your work
* Wow! You know sometimes you allow yourself to think that you have some modicum of tech ability, then someone show you that :)
* I’ve seen a lot of designs and I think this is a keeper! Def not bad for a first design!!
* Oh wonderful! I poked about your deviantart. You have such a playful style – I like it! Expect you to become regular here
* This dude has a great future ahead of him. Keep up the creative work!
* Printing blue lines and inking over… genius!!
* This is great! Dunno if I would want so much a t-shirt, but I’d love this as a huge poster on my wall
* Another epic one, I’m really going to push myself for my last one in order to even have a change vs. your work
* Skylar is such eye candy and I want her to be my descriptive essay example so professor can give me an A+ mark :)
* Succeed with ‘humored & relaxed’… absolutely lovely
* LOL! Sacrilege is what you just did with Mithrandir!!
* Since you used C4D I gotta raise my score for it!
* Hi I’m new here. I have a question. How long did that take? Cause it is awesome!!!!!
* :’( Next time call me I smoke everything you want! Really good!!! Good luck
* Oh… clever but a little creepy ~~ $5! Please look mine ;) Good luck
* Another awesome community building idea, Stacy. I’d love to participate soon
* I like this comp. Great idea! I have no time or energy to commit this
* 2 awesome vids, love watching this kind of stuff. Post more post more

Constructive & suggestions

* Wow with birds please :)
* Concept idea: make the boy a zombie. Make “o”s into little brains… just an idea to make this illustration have a theme
* Fixes: boys mouth. Odd shape. Look at reference pictures. If you don’t like zombie idea make the boy play a god
* If you use Photoshop I’d do a layer of white with a 25 % opacity to give it a washed out feel…
  + <details>
  + Great start. Please post your progress
* I can’t tell you how many times I’ve said a design is awesome, but the shirt color just doesn’t fit
* Nice drawing. Turn it into a greeting card and submit it Threadless
* Very nice illustration
  + Narrow field of view for shirt
  + If not shirt, just carry on. This is great stuff
* I think I prefer the ‘previous sketch’ image – I like the idea of picking wind turbines to blow on. Nice work!
* Your second tshirt mockup looks way better than the first… Experiment with increasing size on topmost notes reduce size of flower
* Is way better!
* Its way better, but I don’t know I think I liked the version 3 better… I think people would get that better
* Tone down the colors. I’d also like this not on black. Lettering would play better handwritten
* I like the plate and fork for context, but I feel the actual face would benefit from being more stylized or caricature
* Honestly, I think it’s perfect as is
* Would be better if you could draw the bench the same way the rest is drawn
  + Thickness of lines
  + Shoulder size
* Still love the guy with speech bubble…
  + Bunny needs color…
  + Maybe another animal on the left side…
  + Keep it up looking great!
* Yeah, what bortwein and zeropoint said about upper body/shoulder perspective…
  + <details>
  + I don’t know how hard to make these changes, sorry!
* Maybe I give him some old timey boxing gloves?
* I think it’s pretty clear as-is
  + <details>
* The bench looks much better! I would love to see bird and squirrel added too! I think works would be a nice touch
* Yep I’m definitely liking it more now. Thanks for all the suggestions, I would love more!
* On the left side of the left knee get rid of that line and just maybe a couple tiny crease lines where the back of knee bends
* It could use more detail and shading
  + Bus stop sign
  + Chocolates
  + Please don’t abandon this, concept is awesome! :)
* The circus strongman direction you have confuses the concept… Keep the mustache
* I prefer Bilbo. It adds one more level of wrong to the design :)
* It’s pretty nice! Good work! Version 1 or 3! But try to make this looks a little better
* No particular detail needed! Simple is always good! Make it simple and make it good
* And try with a white background
* Try without the white circle, it would looks more naturally I suppose
* Version 3 is best (it tells the story better) Just make you linework neater
* Agree with the above, posing needs to be more dynamic and face angrier. Look at comic books to give you idea about dynamic posing… etc.
* I agree that you could crank up the gnarly on the pose
* Doesn’t look dangerous enough. I’d say work on his anatomy and proportions more… etc.
* I prefer marvelous to fancy, but use whichever. I do agree swapping the placement… I like her ;) Keep at it, make people look
* Maybe use egg whites to make a work shirt collar!
* I don’t think the plate and fork are necessary. The eggs and bacon speak for themselves
* Possibly smaller lines with the cracks of the cookie and maybe speck dots, etc. I like the concept. Goodluck! :)
* Hi dude :) I prefer the lineart you made in the green sketch :)
* Negative on the out speech bubble. The idea is clear enough without it
* I’d rather simplify than try to over complicate it. I agree with a bunch of the comments above
* Maybe the hand better panhandle through bottom and don’t need the blood. Lol.
* I agree follow the style of hand. It is amazing. Clear and realistically detailed in the right measure
* Holy shit! Great job here. This must have been mighty difficult. I think you should…
* I know it’s too late but it might have been even better if a part of the ‘it’ looked like it was peeling of…
* Looks cool on navy and black, can’t decide which looks better. Wait to see this up for scoring!!!
* Maybe make outline of hand and arm white against the dark
* I think rev 2 is ready to submit
* I looks like it’s ready to submit to me
* Center the design as in make it a touch smaller and bump it up towards the collar a bit
* The concept is pretty relevant and has potential. Right now, the composition is flat and boring. Try adding depth and dramatic angle
* Pretty much agree with others, I’m not into the two hills so much especially when imagined on a shirt. Maybe change…
* I’d lose the text and center the design on the shirt. Cool style
* I’d think about making the skull (no bones), making it bigger, and defining the shape more 3D
* Looks pretty decent! I wonder whether a slightly sketchier look would suit it more?
* I’m liking C as well budy our pet of the year is up
* Yeah! I prefer the updated one to the first
* Option A is the best bet. Love how simple it is
* I think the outline of that hat is too thick. Try to get them to same thickness as the rest
* I suggest reworking the tiger head, a little looser & cartoony
* Add texture! ^^
* The idea is good and illustration as well but I suggest you modify the snow cones
  + <details>
* I may lean towards C myself, any other opinions=
* I’m digging C personally
* I love the star idea thanks Perry
* What if the circles making the venn resembled throwing stars a bit?
* Maybe forming a sword? Dunno… just a thought :)
* Great start buddy mws thinking of having death bigger maybe from top to bottom
* Personally I like the simplicity. It works well with the idea
* I would say give much more detail bussy… Like a proper ninja face… This one looks too plain. Keep at it, nice idea!
* I wouldn’t mess with the font. Comic style are clear and appropriate.
  + Almost too crowded for shirt. Poster or print!
* You’ve done a great job here… Gandalf needs to be taller. Hope to score this soon ;)
* Love the concept but cuttlefish is hard to visually read
* Awesome, I wouldn’t change a thing, just finish and submit
* Great work (as usual)!! Vote for inking only. Maybe enter B&W challenge
* You could give your tiger paws with claws instead of human hands… And add a tail :)
* Head and hat look deferent from the rest of the body… Snow cone looks weird, here’s how I draw one
* More texture… Same color as juice… Brighter colors. Belt buckle could have ice cream…
* Haha, love the concept!! Destination posters in the window might be cool – Gandalf’s staff merged with marshall wand
* I love it as is – ink, color and sub is my suggestion :-)
* Agree with digs wrap it up and sub
* Agree with previous, hill line muds it up… otherwise, color it, ink it and get it printed
* Get with the coloring!!!
* Looks great. One of my favorite concepts. I’d like to see characters bigger… you could do away with mountain
* … this looks amazing. Your line is terrific
  + Short Gandalf bothers me…
  + …also liked how clouds framed it... smoke could do that
* Sizing: my monitor is about chest size, zoomed in, the design looks great for shirt
* Love the idea and execution
  + Shrink hill, give it volcano top and smoke to frame
* I love so much better the first one, but you cannot leave on left corner below empty I think
* You font is actually good. Would be amazing to have whole company. Stretch Gandalf, color and sub
* You could funny it up a little if you changed the setting inside airport… Really solid idea and drawing :)
* So good! Love the vintage colours and texture of this one!! What do you use for distressing? Have a big bank of textures?
* Threadless experts can handle separation… I really like your style… My suggestion would be… great start!
* Ok I changed marvelous to cute
* Glad to hear you have a friend to help… change to cute is… well cute! Good choice of font
* Olive green should be good choice of color, magenta may clash. White easiest
* Looks great on tee, though I prefer the white you may want to poke around forum, but I think it’s ready
* This is fantastic. I’d call the record company Spectrum Records
* Yeah Spectrum is way better than my suggestions
* Yes, looks great with the new label
* Was much stronger piece before you removed the type
* That’s ok. If you still want to add text, I’d suggest
* I think I prefer it like that. Adding text make it look kinda fake
* Why you went for no text? I liked where you were going
* I don’t know what more you could do, it looks ready
* I love the idea! Although I agree… Overall I think white background is better
* I really enjoy the third option and agree with Jublin – a more saturated color scheme really knocks this sucker out from tonality standpoint
* Wooo! I wouldn’t mind seeing a more saturated color scheme
* Not sure about the unicorn records, but that’s much cooler now. Great stuff
* I liked the type too. You could try adding some tracks. All of them should be rainbow related
* That’s ok. If you still want to add some text, I’d suggest to go with same fonts…
  + Other than this, ready to go
* This is beautiful. I don’t think you’ll have problems with copyright, the style and the beachy touch are totally you!
* Yeah this is ready for sub!
* Great stuff! Maybe a bit more blue? And, yeah, keep the birds

Constructive & suggestions continue

* Your style will get better with lots of practice… Spend more time with your designs, figure out right strokes, look at color wheels
* Jake, that’s a funny idea. Continue to develop your own illustrative chops but also contacting artists is an option
* I actually think jillustrations style would be perfect for it
* I like it. I would try and transition the edges in… burn the lines to strengthen… It looks good other than that but I won’t claim to get the concept. Good luck with it
* I would make creatures in the dark more visible… Guys left arm is looking kinda wonky. Otherwise I like the concept!
* Ideawise it is kind of good but the execution needs little more tuning
  + Work on the boy
  + Running cereals hands and feet ou of place
  + Little things that matter
* I think this needs more work. Plus you need to work on your proportions (spoon looks a little off)
* Too many colors… Detracts flowers, which are nice
* I think with the first commenter about colors… remove pink background?
* The idea is good, but the execution needs refining should stay simple, but better line work somehow
* I’d like to see the actual crane mechanism emphasized more. Angle isn’t working. Blue cable gets lost. Concept can work, rework needed.
* You can start drawing like that and then find a good twist somewhere along the way
* Looks sick… But the arm looks like an elephant trunk (in a nice way)
* And how about a onion instead of a garlic? They both give bad breath… or the tomato running away…
* I think Elmer still looks like him?... together feel like the original chars
* It’s recognizable because they characters are grouped together… might as well submit and find out
* Yeah, I’m not sure if it has been done but it’s good, perfect artist mind lol
  + Has pontetial. The style of execution will probably make or break it
* …looking at each character they really do look different. I think it should be fine
* I still think it’s too close
* Yeah, it’s still too recognizable
* I hope they accept it! … If they don’t accept find another place to print cause this is very good work!
* It’s a good idea but I would use a real crane instead of the origami one?
* Maybe you can have him shrugging or pointing. Also work on the perspective
* I agree. Maybe both? Deer could ask directions with speech bubble and tree could shrug
* Would suggest to drop the big bear head, but the bear holding guitar looks like awesome style to me
* I think he’d still be recognizable. I think you have enough animals, but more wouldn’t hurt. I like the gnome btw.
* Fix the bench and maybe add a road sign “Forest preserve” or something

Voting

* Vote your designs, please check my designs :)
* Would you be kind enough to vote please?
* Need votes need votes need votes need votes…
* I already voted and commented, both are great – if you get a change, this is what I have up
* Voted ;)
* Voted!
* Voted =) Do the same!
* Done ;)
* Done dear Paper!
* Help me! Vote my design… Thank you! ;)
* It’s up and scored (by me) Great job, good luck
* Vote them all Gebe :D… Nice work!
* Voted ;)
* Voted
* Voted =) do the same
* Done ;)
* Vote on all your designs, well done. Please vote mine <link>
* I will $5 it. It will print
* Sorry I missed out on voting for this. Love it
* Sorry I missed yours, but can you vote and comment on mine
* Scoring feedback
  + Stats afterwards
  + Interpreting scores, p. 30
* Seeing the scoring!!!
* Exposing scores on submission pages
  + Scores visible after you score design
* You will be able to see your score after the voting period is up on your design
* “I’d buy it” seems to also factor in to what get printed
* One good indicator is the number of comments
  + <20: people weren’t feeling it
  + 50+ bigger hit
* Hi, fellow Mickey competitor. You have some lovely graphic designs there! Please also take a look and vote for my entries here (:
* I just commented and voted (I gave it a 5 cuz it’s awsum)
* I liked the <designs> and voted. Check out my sub for odd couples
* I’m curious… go rate it and let me know what ya think! Thanks a bunch!
* Please score my designs. I’ll give you my vote and comment!
* Please vote for my tee and leave a comment
* You will have my vote bro!
* Design got accepted yesterday
* You get a message in any case, even if it can or can’t be scored
* Wow already dropped to page 5 in average score
* Page 6! We are going down! All I slost…Har har har
* Page 8 and dropping. Ok now it’s not funny
* So I guess I was 6th instead of 80th then :) Lol, so strange. There has to be something wrong right?
* I currently had 139 people rate it
* FYI: mine finished scoring with 2.82
* I really liked your design and I’m surprised… kinda weak score… Just keep working and do your best
* My entry was denied with a vague “It could be better”
* Threadless send you the email saying you got printed within one month of scoring finishing.
  + Never decide not to
* Every rejected design comes with an email explaining why
* It’s been printed! The stats
  + Scoring finished:
  + Submitted on:
  + Comments:
  + Avg.score: x from y votes
* I have 52 designs left to score
  + 19 left
* You’ve scored all the designs in the running. Now go find something else to do!
* Stats
  + 115 design ideas scored
  + 2 tees helped to get made
  + 2.32 average score given
  + 0 designs submitted
  + 0 designs printed

Congrats

* Bestee awards
  + Designer of the year
  + Best blogger challenge
  + Collab of the year
  + New…
  + Scorer of the year
* From 194 designs submitted in 10 days, 1 has been chosen. Congratulations to Eric Zelinski!
  + We’ll document the entire process
* Congrats to Kelly Larson, winner of power tank challenge
  + 37816 votes on 147 designs
  + Video of woll (?)
* There were so many awesome groups we decided to choose randomly. Congrats to Eky J. Primanto and his group
* 2x: Teacher Peter Johnson from Washington sent us this design from Lauren, receiving a score of 4.3 from fellow students. Congrats Lauren
* Congrats London champions Aleksei Bistkoff & Threadless artist Aaron Jay
* Congrats to champion team 1 from Berlin, Roland Brücker and Threadless artist Martin Brusche
* Congrats to Matt Hoch!
  + His design is a big winner…
  + Meet Mat! (interview)
* We surprised you are beautiful challenge winner Jeremy Pettis at his job with his price winnings!
* Video about surprising winning designer with presents
* Congrats to Tobe Fonseca for scoring $10000 in first Threadless + Gap challenge
* Wowzers! You guys submitted 882 designs… 1 by Silvia Rossana rose to the top! Congrats to Silvia!
* Congrats to Sean Tan, you snagged the prize!
* Decision announced: Threadless + Photojojo want to help you pack your bags
* Today we’re so excited to release not only Katie Lampbell’s winning design but 7 additional prints as well!
* Nice job artists!
* 2x: Threadless & Gap designs in stores now! Congrats to <name> for scoring $5000 for submitting the winning design <design>
* Winner! Congrats to @Woolypea! You scored $50 gift code
* Contest over! Congrats to these winners!
  + 1,2,3 honorable mention
* Congrats to Yardwolves! You snagged the backbag for free
* Congrats to @abalistar for pickin’ up the $25 gift certificate in the pose with the zombie challenge
* Congrats to Tobe Fonseca for scoring $10000 in the first Threadless + Gap challenge
* Congrats to both designers! Our phones just got a little more awesome
* Grand challenge, p. 50-51
  + Goal nine reached
  + Goal eight reached
  + Etc.
* You’ve each won a Threadless pillow!
* We did it!!!! You get a free tee! You get a free tee!!... Every. Body. Gets. A tee.
* Congrats on the score :) 2.56 isn’t bad at all. Keep in mind score is relatively irrelevant
* Congrats Michael! I gave that design a $5 and had your design pegged grand prix winner…
* Congrats! :)
* Congrats! I also thought your design was the best :)
* Congrats Michael! :-D Donatello is the best
* Congrats!!
* Congrats!
* Haha I knew it gonna print
* Love this

Thanks

* Thanks to everyone who participated in the tee upcycling worldwide meetup
  + Success
* Submitted this just now, thanks for all the comments and help! :)
* Thanks a lot Jellyes for getting all these tips in one spot, I wish there was something like this when I started out on Threadless
* Thanks, Osaze, I updated version C with a new font look, what do you think?
* Thanks Goliath, always appreciate your support :)
* Thanks for your help and honest feedback. I’ll really appreciate it… I will try to make it better with good concept
* I appreciate all of the above comments, and I’m incorporating them gradually. Thanks for all your help
* Thanks! But ordinary wind turbines don’t feel right for the concept, I think
* Thanks! But leaves on the plant or something maybe?
* Thanks :) Was really going for that underwater feel
* Yes agree.. great ideas guys… Thank you really appreciated your suggestions and will come with new versions
* Thanks guys yea I will fix all my mistakes… greatly appreciated all of you is awesome
* Thanks for your help with my own piece. I took your advice and revised the children’s clothes
* Thanks!! Spectrum is really perfect! Thank you I’ll go with this idea
* Ok thanks, I’ll work on this!
* Thanks!
* Thanks! Fixed some details. Any comments?
  + Ok thanks
  + Ok thanks
* Anytime man. You guys did some amazing work =D
* Cheers Theo! I appreciate a lot your comment. You’d be great to come out for sale!
* Thanks for the input and comments guys, I appreciate it
* Hi! This is very helpful. Thanks Herky! Awesome!
* Cheers people! It’s been a lot of work but a lot of fun with reags
* Thanks Davs I hope you’re right :)
* Cheers guys!!! …and special thanks to Reagan, real pleasure to work with this genius…
* Thanks guys :)
* Thanks :)
* Thank you! Four more days! :)
* Thanks dudes
* Thx Mosquito
* Thx
* Thanks
* Thanksssssss!
* Thanks Alex, your two subs are up are sincerely amazing already :) 8 panels to ink!
* Thanks to everyone that checked out this account and followed along the entire 365 days. Fun ride!
* Thanks for the suggestions. I’ll have a little think and get back to you with more finished piece!
* Thanks Bortwine, I’ll be sure to give the custom brushes a try, as well as posting sketches
* Thanks for the comments! I will work on a more detailed version and keep the simpler to see what people think looks better
* Thanks for rating mine :) I rated both yours to :) Good work
* Thanks buddy
* Thanks for the support guys, I love you all…
* Good advice, Nick47, thnx!
* Thanks Erik! That’s actually very helpful :)
* Thank for all of the help – I really appreciate it!
* Thanks to Andrew for sniffing this one out!
* Ok thx I’ll do that
* Thanks so much for the input, guys!
* Thanks all :)
* Thanks a lot guys! Just added two new progress images
* Thanks for the support turned out great Tom! Thanks buddy!
* Thanks! I’ll see what I can do with it
* I’m glad you like it. Hope it didn’t feel rushed
* Sure thing. This is a really cool concept, hope you nail it with execution

Sales

* Make a v neck please!!!
* Woo got mine in mail today, a fantastic shirt
* I really wish this wasn’t sold out :P
* Reprint! Fdsajljfasoidfjasiölfkafdlkösaj!!!
* Restock?
* Think I found part of my brother’s birthday present. He’ll think it’s great
* I would totally buy this if it came as a boat or turtle neck..
* Nice. You should make more AC shirts! :D
* Amazingly cool idea, and beautiful design! Also as a wall print
* I really love this design, looks awesome!
* Adore the design – but I reaaaaally want it as a piece of wall art… pretty please?
* Very ‘killer’ design! Lol!
* Cool…!!!
* I would love this as an art print
* So awesome! As a Superman fan I would love to have this as a shirt
* Please please reprint this!
* Please reprint my size ran out :(
* We neeeed this shirt baaaack! :)
* Print more please!! I need this shirt for my best friend. He would love it
* Can’t afford it but I just wanted to comment how awesome this design is, it made me chuckle, which I rarely do
* I’d love to buy it immediately without the second bubble. Sigh, Captain Obvious strikes again
* Rick! Mate, I received your deforestation tee today after long wait… So worth it!

Meta feedback

* Many of the threads seem to be about asking for feedback and critique to design
* For many the feedback on the forums seems to be an important part of the design process
* Discussion on being nice to crappy designers, p. 20
* Feedback: Try to be honest with people but also remember to show some tact if the have put a lot of work into it
* Q&A what should be changed about a design, p.33
* You don’t see people commenting or sharing opinions anymore
* Before I start finalizing the design, I always get feedback
  + From several people
  + Seek continuous feedback
  + Feedback (again)
* Taz-Pie feedback discussion, p. 25
* It’s up to receiver to make the feedback ‘constructive’ by doing something with it
* If you can’t take people being mean or brutally bringing down your designs you are in the wrong field or hobby
* Hey mind it… It’s great to see that you take these feedback positively… U are def on the right direction…improve illustration, base it on strong concept
* If you aren’t willing to change a design, don’t ask for feedback
* Taking critique, both constructive and otherwise is one of the most important skills you can develop
* A lot of what Taz says has worth to it in a brutally honest view of peoples work. Sometimes we need a kick in the shin to stop
* Someone like Taz’s feedback is the most important because a) it isn’t sugar-coated b) she’s a consumer of Threadless
* I always feel like compliments sound insincere since I’m asking you to vote mine, but I genuinely admire your stuff. Keep it up man
* Considered giving critique for a design, but I find it hard to tell the design sucks, I would like to say it in positive tone

Feedback requests

* Critique for design? Any critiques or comments are welcome
* Please take a look at my design and give me some feedback
* I need your help developing this idea
* Let me know what you think guys. Thanks
* Any would be lovely
* Check out my design need some tips
* Check out my running design
* Please tell me things!! (critique)
  + I’d like to get feedback
  + How could it become beyond awesome?
* Currently I have 1 design up, 17 in critique and would appreciate – and reciprocate – any constructive feedback. Thanks!
* Please critique mine
* I really would like some critique on my design
* Check out my design I need some tips
* Vendetta (WIP) and feedback or help?
* Looking for some concept feedback!
* I could really use some feedback on my desgins for critique here gunslingers choose wisely! Thanks if you can!
* I hope you like, comments please
* I need some comment or idea please… really blank right now
* I urgently need some critiques (sketch)
* I would be really grateful if you could take a look and comment if I should drop the Wacom tablet – or not
* Anymore people want feedback?
* Wow, thanks so much for sharing! You are awesome, looking forward to high-five… Could you give me some feedback
* I would really like some feedback, but I’m lazy to make design… as soon as I come up with something you’ll be…
* I could use some nice votes/comments on these things
* This is the basic idea, which of the three works the best and how can I add those extra completing details?
* I have no idea what I should do for the background. Any ideas?
* Any thoughts? Tips?
* Need help… Is this design ready for submission… can you guys suggest me any modification that can make it better?
* I need your objective point of view!
* I would like to know if this is even printable… I would also like to got some feedback ^^
* Do you think I’d benefit from taking some of the characters away?
* I’m not 100 % against using words on this design. Do you guys think it would work better that way like the original sketch?
* I’m having hard time thinking of ways to improve design. Posters in windows? Eagle airlines=
* And should I add more animals?
* Please comment and help me out. Should I ditch it all together?
* They could use some love :) Thanks
* Ok, a bit lame to me too… Do you other ideas of fake vinyl company?
* What does it look like now, if not garlic?
* What do you think about this little girl?
* Is the design good or bad??? And any suggestions for improvements, I know I’ll need them!
* I can attest to Jen’s ideas being solid. Somebody help her out, please!